Day 1 Morning Session: 9:30-12:30

Introduction: The concepts behind the winning investment habits

Find out if you’ve committed any of the Seven Deadly Investment Sins. These widely-held beliefs are hazardous to your wealth. They’re beliefs that Master Investors like Warren Buffett and George Soros emphatically do not hold.

Any one of these beliefs can cost you a bundle of money. Learn how, like the Master Investor, you can “immunize” yourself against them — and other investment fallacies.

Compare your investment habits against those of Buffett and Soros. This is the most dramatic side-by-side comparison you will ever make. It will be crystal clear why and how they became billionaires. And exactly what you have to do if you want to make an investment fortune yourself.

More importantly, you’ll find out what you’ve been doing wrong, what you’ve been doing RIGHT — and what you need to do to adopt ALL the winning habits of the world’s richest investors for yourself.

Have you been sabotaging your own success? For too many investors, the answer is “Yes.”

You’ll find out if you’ve been your own worst enemy — and learn how to turn any negative behaviors that have been costing you big profits into powerful, money-making strengths.

Clarify Your Investment Goals. This is something few investors have really done. Yet it’s one of the secrets behind the Master Investor’s success.

This is a straightforward exercise — but it will surprise you to discover that your REAL investment goals — the kind that drive the Master Investor’s behavior — are quite different from what you’d expect. And you’ll learn how clarifying your goals will powerfully effect your investment behavior — for the better.
Day 1 Afternoon Session: 2:00-7:00

RISK: The foundation of Buffett’s and Soros’s multi-billion-dollar investment fortunes stems from their attitude to risk. In this session you’ll why widely-recommended risk-avoidance strategies simply don’t work; what the Master Investors really do — and how you can adopt their approach.

The Great MYTH: The only way to make BIG money is to take BIG risks. That’s what most investors think — but it couldn’t be further from the truth. Learn how the Master Investor makes mind-boggling profits — by avoiding risk like the plague.

The most popular form of risk control: why Master Investors NEVER use it. Your investment advisor has told you this is the best way to minimize risk. So has your stockbroker. Even the investment pages of the newspapers — including the financial press — endlessly repeat this conventional “wisdom.”

There’s just one problem. Sure, it keeps you safe from losing money. But at the same time, it cripples your profits! Use it, and it’s flat-out impossible to make big money.

4 ways to control — and even completely eliminate — risk that your investment advisor has never heard of. These specific risk control methods come straight out of the Master Investor’s “bag of tricks” — so they’re far more effective. For a start, they DON’T hold you back from making giant profits.

In this step-by-step presentation, you’ll learn exactly who these four methods of risk control work, why they work — and how you can adopt them yourself.

How the Master Investor makes giant profits with little or no risk. In possibly the most powerful section of this workshop, you’ll learn how to apply the Master Investors’ counter-intuitive methods of risk control — and your days of making mediocre profits will be over.

Building Your Own Investment “Foundation.” Learn how to incorporate the Master Investors’ attitude to risk and risk-control methods into your own complete investment plan.
Day 2 Morning Session: 9:30-12:30

Adopting the Mental Attitudes of the World’s Richest Investors. Learning the Master Investor’s risk-control methods lead naturally into thinking about the markets the same way they do.

You’ll compare your beliefs about what makes markets tick with theirs...and it will become obvious how these beliefs drive their success.

Discover your “Investment Edge.” Every successful investor has his own “edge” — a competitive advantage that’s unique to him. This is a Wealth-Building Secret the average investor has probably never heard of.

Very simply, if you don’t develop your own investment edge you’re condemned to be average — at best. Just another investor following the herd.

Mark’s workshop will save you from that fate. You’ll learn exactly how to find the investment edge that’s uniquely yours. Not only that, just like Buffett and Soros you’ll discover the investment method AND investment style that fits you like a glove.

How to tell AT A GLANCE if an investment will make — or lose — you money. This ability certainly sets the Master Investor apart from the crowd. But it’s not something they were born with. It’s something they had to learn the hard way — by trial and error. You don’t.

Mark Tier will lead you through the mental steps Master Investors follow whenever they look at an investment. You’ll be able to apply this checklist yourself anytime you need to.

And it won’t take long for this mental habit of the Master Investor to become second nature for you, too — and then you can throw the checklist away.

2 simple things you need to do just once that will increase your profits forever. How these 2 simple steps have added billions of dollars to both Buffett’s and Soros’s net worth.

Take these steps right after the workshop and you’ll increase the profits on every investment you make...for the rest of your life.

How to KNOW when to get the hell out — and when to let your profits run. Have you ever taken a profit — only to see the stock you’ve just sold skyrocket, doubling or tripling in price...without you on board?

Or made an investment that had you drooling over the money you were going to make, only to see it all go up in smoke? After this workshop, you’ll never make these mistakes again.

What’s more, before you leave, like the Master Investor you’ll have created your own exit strategy that will maximize your profits on every investment you make.
Day 2 Afternoon Session: 2:00-6:00

Putting it all together

Create a new way of investing...that’s right for you. Here’s where you begin to put everything together. The first step will be to create your own way of investing, one that you KNOW will work for you.

Mark will guide you though each of the 12 major elements you need to have a complete investment method. You’ll see how easy it is...and how each one is crucial to the Master Investor’s success...and to yours.

The 6 things you MUST do every time you call your broker. This is a simple checklist of the actions the Master Investor always follows every time he calls his broker.

If this is the only thing you take away from Mark’s workshop, just by itself it will more than repay the cost of attending.

Your Road Map to Greater Profits

So you begin applying what you’ve learnt immediately after the workshop, Mark will give you a “roadmap” to follow, including....

The 3 most common mistakes the average investor makes — and how to avoid them. By now it will be obvious why the average investor makes these common mistakes. Mistakes that you probably made because you thought this was the right way to invest...possibly because your investment advisor said you should.

You’ll know how to avoid these mistakes which have probably been costing you bundles of money.

Mark’s favorite Wealth-Building Secret. Practicing just this one wealth-building secret won’t make you a Master Investor. But if it’s the ONLY new practice you take home with you from the workshop, you’ll be surprised how much easier — and more profitable — your investing will become.

And practicing it is an easy first step to applying ALL the winning investment habits of the world’s richest investors.

Refining your Investment Goals...and your Complete Investment Plan. One last check — dot the “i’s” and cross the “t’s” — to make sure you have everything in place BEFORE the end of the day.

Creating your post-workshop support system. Before you walk out the door, you’ll have a support system that will keep you on track as you implement your new way of investing...and make sure you’ll have everything you learnt at your fingertips.

Empowering Masters