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Asia Asset Management's annual *Best of the Best Awards* in three categories:
Performance, Country and Regional awards

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14 December, 2011

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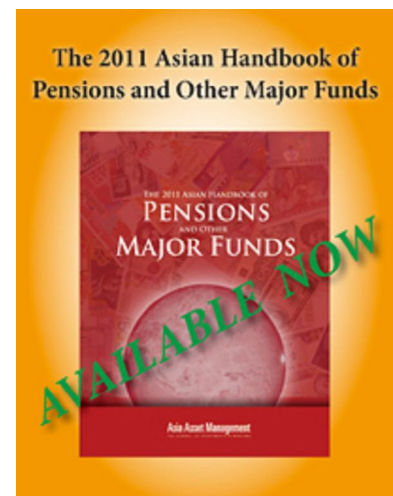


Reaching for Nirvana

India's mutual fund industry, hit by a landmark move that banned front-end loads, is still feeling its effects two years on. Total assets in the industry as of the end of October this year came to just over US\$133 billion; the bulk of assets are invested in fixed income with equity funds accounting for just over a quarter of the industry AUM. Not surprisingly, money managers are finding it tough in this environment, made worse by the fact that the industry is becoming more concentrated.

Featured stories from the December 2011 – January 2012 issue of Asia Asset Management

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Latest News

Global financial instability emphasises need for fiscal discipline

| 14 December 2011

The eurozone crisis is expected to have only limited impact on the Pacific because the region's growth prospects are more closely tied to the economies of Australia and New Zealand.

Red Kite appoints Butterfield Fulcrum as fund administrator

| 14 December 2011

Red Kite, one of the world's leading metals-focused fund groups, has selected independent fund services provider Butterfield Fulcrum as its fund administrator.

London Stock Exchange to acquire 100% ownership of FTSE

| 14 December 2011

The London Stock Exchange Group (LSEG) is to acquire a 50% stake in global index company FTSE International from Pearson plc for a total cash consideration of £450 million (US\$702 million), which will give LSEG 100% ownership and strategic control.

Asset Management in India

[SEBI looking to improve on all fronts](#)

Upendra Kumar Sinha, chairman of market regulator Securities and Exchange Board of India (SEBI), speaks to *Asia Asset Management* about his thoughts on the development and regulation of the asset management industry in India.

2011 Best of the Best Awards

AAM invites submissions for the 2011 Best of the Best Awards

NEW CATEGORY ADDED

– Alternatives House of the Year



Asia Asset Management's annual **Best of the Best Awards** have made their mark on the industry by recognising the most outstanding players in the fund management business in Asia for the past nine years.

We are now accepting submissions for the **2011 Best of the Best awards**.

To download application forms and the 2011 Best of the Best Awards guidelines, please visit: <http://www.asiaasset.com/howtoparticipatebestawards.aspx> or click [here](#).

Entry (or entries) can be sent to awards@asiaasset.com while all questions and clarifications should be addressed to maya.ando@asiaasset.com.

Winners will be announced on our website – www.asiaasset.com – in late January 2012 and selectively profiled in the March 2012 pull-out Awards section of our monthly *AAM* magazine. A dinner and awards presentation ceremony will take place in Hong Kong in March 2012. More details will be provided in mid-January 2012.

Please note: the deadline to submit entries is **Monday, December 19th, 2011 (close of business in Hong Kong).**

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1701 Singa Commercial Centre, 148 Connaught Road West, Hong Kong Tel: (852) 2547-7331 E-mail: enquiries@asiaasset.com

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