

CPA Forum 2010

Building resilient
businesses with
good corporate
governance

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Building resilient businesses with good corporate governance

Business sustainability is one of the greatest challenges faced by today's business leaders. The last 12 months have shown us that companies with strong fundamentals are best placed to ride out tough times and emerge better placed than before.

Good corporate governance is fundamental to business sustainability. Strong corporate governance, transparency and public accountability translate to increased trust, which helps to build business resilience and brand equity.

CPA Australia is proud to sponsor the Singapore Governance and Transparency Index (GTI) which is now into its second year. CPA Forum 2010 is a collaboration between The Business Times, Corporate Governance and Financial Reporting Centre (CGFRC) of NUS Business School and CPA Australia.

Strategic partners:

THE BUSINESS TIMES

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Supported by:



Program details

Date: Friday 16 April 2010

Venue: Swissotel The Stamford
Collyer Room, Level 4
2 Stamford Road

Registration fee:

Member	S\$90
Discounted non members*	S\$100
Non members	S\$120

*Discounted non member rate is available to staff of CPA Australia Employers Club.

3.5 CLAIM UP TO
CPD hours

8.15am	Registration
9.00am	Welcome address by Mr Chaly Mah, President – Singapore Division, CPA Australia Opening address by Guest-of-Honour Award presentation
9.30am	Spotlight on Singapore - Governance and Transparency Index
10.00am	Coffee break
10.30am	Shareholder engagement - investors perspective
11.00am	Governance and transparency forum
1.00pm	Networking lunch
2.00pm	End of forum

think+create



Spotlight on Singapore – Governance and Transparency Index

Presenter:

Assoc Prof Mak Yuen Teen

NUS Business School

Assoc Prof Mak will present the findings and observations for the latest full year issue of the Governance and Transparency Index (GTI), which covers Singapore listed companies which published their annual reports between 1 January 2009 to 31 December 2009.

The GTI is an index assessing companies on their corporate governance disclosures and practices, as well as the timeliness, accessibility, transparency and communications of their financial results. It recognizes companies which go beyond the code of corporate governance through bonus points, and downgrades companies which demonstrate compliance but have questionable practices which raise concerns about the substance of their corporate governance. The index helps identify areas for improvement and recognises companies who are leading the way in corporate governance.

Shareholder engagement - investors perspective

Presenter:

Ms Janine Canham

Director, Asia Pacific Investment Legal
Fidelity International

Ms Canham will share her observations on the focus on corporate governance by institutional investors in the region and the shareholder engagement methods used by investors such as Fidelity. She will also share Fidelity's corporate governance process and principles of ownership.

Governance and transparency forum

Panellists:

Mdm Rita Benoy Bushon

CEO

Minority Shareholder Watchdog Group, Malaysia

Ms Janine Canham

Director, Asia Pacific Investment Legal
Fidelity International

Ms Jean Lee

Director of Accounting & Finance, APACJ
Quest Software

Mr Chaly Mah

President – Singapore Division, CPA Australia and
CEO, Deloitte Asia Pacific

Assoc Prof Mak Yuen Teen

NUS Business School

Panellists will share their expertise, views and opinions on the continuing evolution of corporate governance, emerging trends in the region in areas such as board practices, risk management, succession planning, and ethical financial reporting; and the increasing investor focus on environmental, social and governance issues. They will also explore best practices and whether lessons learnt overseas can be applied to Singapore to further the country's standing as a financial and business hub in the Asia Pacific region.

Moderator:

Mr Melvin Yong

Executive Business Editor
MediaCorp NewsHub



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