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05 May, 2011

**Featured**



**[Asiaasset.com gets a new look](#)**

Earlier this week, *Asia Asset Management* unveiled the new and improved [www.asiaasset.com](http://www.asiaasset.com).

*Featured stories from the May 2011 issue of Asia Asset Management*

- [Preservation of capital is key in Asia](#)
- [Growing demand for wealth management services in Asia-Pacific](#)
- [Inflation the biggest cause for concern](#)

**Latest News**

**[Schroders offers alternative to gold ETFs or equity funds](#)**

| 05 May 2011

Schroders has re-named the Schroder AS Gold & Metals Fund to Schroder AS Gold and Precious Metals Fund and changed the investment approach and objective in order to offer investors an actively managed fund focused on gold and precious metal related commodity instruments, as well as the equities of those companies involved in the precious metal related industries globally.

**[ADB calls for collective action to enhance Asia's financial resilience](#)**

| 05 May 2011

ADB President Haruhiko Kuroda has called on Asian governments to harmonise efforts to build more resilient and stable financial systems.

**[Amundi appoints Ebrahim as CIO Asian equities ex-Japan](#)**

| 05 May 2011

Ayaz Ebrahim will join Amundi on May 19 as CIO Asian equities ex-Japan. He will report to Romain Boscher, global head of equities, in the institutional investment division.



**Outsourcing Trends in Fund Management**

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## [Passing the buck](#)

In the business of fund management, outsourcing has taken off and in the last ten to 15 years, many parts of the value chain have been taken up by a range of providers, from technology firms, legal firms to custodians.

## [Cost reduction primary driver in outsourcing decisions](#)

Outsourcing is not a particularly new trend in fund management circles, even in fast-developing markets like Asia-Pacific. However, it is one that has been given fresh impetus by both the 2008 crisis, and the accelerating relative growth and maturation of Asia as a regional financial ecosystem.

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### **Other Top Stories**

## [Ocean Park ORSO members should be looking for higher returns](#)

Hong Kong's Ocean Park, the world's 15th most popular theme park in terms of annual attendance, mainly takes into account return on investments, fee structures and product choices when it comes to selecting fund managers for its HK\$390 million (US\$50 million) retirement schemes.

## [China private equity funds: the yuan riddle](#)

In Asian private equity, yuan funds are probably the single biggest current theme, exercising the minds of fund managers and their limited partner investors alike. Non-Chinese general partners (GPs) and limited partners (LPs) both appear afraid of missing the boat if they do not raise or back a yuan platform, or of being disadvantaged against these.

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