

### **GIPS Annual Conference and Workshops**

The [GIPS Standards Annual Conference](#) is scheduled for Thursday and Friday, 18-19 September 2014 in Boston. The GIPS Standards Annual Conference is the only conference of its kind focused on the implementation and application of the GIPS standards. Subject matter experts share best practices and speak to the key issues and major developments in performance measurement, making this conference essential for any performance or compliance professional. Gain a general understanding of investment performance standards and measurement techniques, learn about recent and/or proposed changes to the GIPS standards, understand how to ensure that your firm maintains compliance, and meet other performance specialists from around the world.

**Register early! Save US\$200 by registering for the GIPS Standards Annual Conference by Wednesday, 20 August 2014.**

A [GIPS Standards Interactive Workshop](#) is scheduled for Wednesday, 17 September 2014 in Boston. The workshop will help participants master the requirements of the GIPS standards, including composite construction, performance calculation, and the creation of a compliant presentation.

The [Fundamentals of Performance Measurement and Attribution Workshop](#) is also scheduled for Wednesday, 17 September 2014 and will provide skills immediately useful in your work and offers a thorough understanding of the fundamentals of performance measurement with practical lessons for beginners and experienced analysts alike. Following a highly interactive small-group format, participants will be guided through a wide range of frequently used attribution, risk, and benchmark-analysis methods and reinforce them with live calculation exercises.

### **GIPS Standards Volunteer Opportunities**

CFA Institute is looking for volunteers to serve as members on the following [subcommittees](#) and working groups for the 2014-2015 term (which begins Monday, 1 September 2014):

- Investment Manager Subcommittee
- Asset Owner Subcommittee
- Verification Subcommittee
- Interpretations Subcommittee
- Real Estate Working Group

Please send your resume to [standards@cfainstitute.org](mailto:standards@cfainstitute.org) and indicate which subcommittee(s) and/or working group(s) you are interested in.

### **Let CIPM Set You Apart as an Investment Performance Professional**

Only one designation offers the advanced skills in investment performance and risk evaluation that prove your skill, commitment, and integrity. [The Certificate in Investment Performance Measurement \(CIPM®\)](#) offered by CFA Institute provides a practice-based approach to attribution, manager selection, and risk management to drive smarter, more effective investment decision making.

The CIPM curriculum is based on an advanced body of knowledge that is continuously reviewed and updated by more than 1,000 active investment practitioners around the world to ensure it is relevant to you:

- Approximately 70% of the curriculum and readings cover advanced performance evaluation (measurement, attribution, appraisal, manager selection).

- Approximately 30% covers ethical and professional standards, including how firms can comply with the Global Investment Performance Standards (GIPS).

[Learn more and register today](#)

### **Staying Current**

Stay up to date by following us on [Twitter](#). Please visit the [GIPS website](#) for additional information and resources, including webcasts on various topics and podcasts from past GIPS standards annual conferences. Curious to know what is being said about the GIPS standards? Check out the GIPS standards' website for the [GIPS in the News](#) section which features related news articles.

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